



Miss Middle East
and North Africa



2024

Sponsors Guide

www.misseast.org



جمهورية العراق
وزارة الثقافة والسياحة والآثار
Ministry of Culture Tourism and Antiquities / IRAQ



Why sponsor the contest?

Some of the benefits of care that will accrue to you in general can be presented
In addition to the features specific to each category as follows

- Access to decision-makers in government agencies and commercial and industrial bodies
- Identify investment opportunities
- Providing the capabilities to hold bilateral or group meetings that enable easy access for specialists and decision makers
- To directly market the products and services of sponsors and exhibitors
- Representing the interests of the sponsoring company and participating in formulating the competition's recommendations in a way that achieves those interests, and making it available
- The opportunity for them to follow up on its application to all regulatory bodies, ministries and agencies
- Benefit from opportunities to conclude cooperation agreements and investment and commercial deals with participating entities from the public and private sectors

By choosing one of the Miss Middle East and North Africa event sponsorship categories shown below
You will enjoy many advantages according to each of these categories, including global marketing and promotion

For your part, by publishing a number of advertising campaigns accompanying the competition, and sending it to more than 50,000

Facebook or Instagram account, and a member of the team responsible for organizing will communicate
With you to complete your care procedures according to the category you specify, provide you with advice, and respond to

All your questions, it will help us serve you better

Competition Sponsor Packages

Platinum Sponsor

Diamond Sponsor

Gold Sponsor

Silver Sponsor

Bronze Sponsor

The Highest Levels of Advertising Impressions
The logo and name of the sponsoring entity will be prominently displayed in large size on all promotional and advertising materials, including posters, brochures, invitations, and tickets
The sponsor's logo, in a large format, will be featured on the event backdrop directly below the misseast logo and in prominent locations within the event space (e.g. roll-ups and wall panels)

Distinctive Advertising Promotio
The sponsor's logo will be prominently displayed in large size on key promotional materials such as posters and brochures
The sponsor's logo will be positioned on the side of the event backdrop and in prominent locations within the event venue

Advertising Promotion
The sponsor's logo in large size on the posters only
The sponsor's logo (roll-up) inside the event venue

Advertising Promotion
The sponsor's logo in a small size only in the brochures
Mention of the name and logo in digital and printed advertisements

Advertising Promotion
Small-sized logo of the sponsoring entity only on the roll-up

Sponsor's Name & Logo

Participation in the Judging Panel

A video announcement by contestants, ambassadors, and beauty queens from participating Arab countries

Obtaining a Shield of Appreciation during the Honoring Ceremony

Digital Presence

Highest Appreciation during the Ceremony

Exclusive tickets and invitations with the attendance of the sponsoring organisation's staff

Effective Advertising for the Sponsor of the Ceremony by the Contestants

Ads by Videos or Images during Breaks

An introductory for the Sponsor in the Competition Brochure

Exclusive Interviews with Media

A Special Pavilion or Space to showcase Products and Services

Opportunity to present a prize during the Ceremony (Souvenirs and Gifts)

Listing the Sponsor's Name and Logo in the E-Signature within the Competition's Email Campaigns

Listing on the Competition Website

Recognition of Support

Additional Promotional Opportunities

Comprehensive Reports and Analyses

Extensive Joint Marketing

Accommodation and flight tickets

Cost of Sponsorship

No

No

No

No

One advertisement shoot by the Miss Middle East and North Africa 2024 - One advertisement shoot by the runners-up and ambassadors

A promotional image produced by the ambassador of one of the Arab countries

A depiction of an advertisement for a bridesmaid from one of the Arab countries

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Yes

Yes

Yes

Yes

Yes

A Prominent display of the logo and the name of the sponsoring entity in large size on the event's website and across all digital advertising campaigns
Dedicated posts for the platinum sponsor on the event's social media channels and platforms

Display the logo and name prominently on the competition website and across all digital advertising campaigns (medium size)
Dedicated posts for the diamond sponsor on social media platforms

Include the logo and name on the event's website (medium size)
Acknowledge the gold sponsor in all promotional materials on social media

Incorporate the logo and name in a smaller format on the competition's website and in most digital advertising campaigns. - Acknowledge the silver sponsor in the majority of promotional posts on social media

Incorporate the logo and name in a smaller format on the competition's website

A Special and exclusive announcement for the platinum sponsor in the opening and closing remarks
Advertisements will be displayed on the backdrop of the stage for the platinum sponsor during the event
Opportunity for a representative of the sponsoring entity to deliver a welcome speech or present an important part of the event

Announcement of the Diamond Sponsor in the Closing Opening Remarks

Announcement of the gold sponsor during the event

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Book VIP tickets for the ceremony and accompanying events with priority special seating (Tickets 5)

Booking VIP tickets for the ceremony and accompanying events for representatives of the Diamond Sponsor (4Tickets)

Booking entry tickets to the ceremony and accompanying events for representatives of the Gold Sponsor (3Tickets)

Booking entry tickets to the ceremony and accompanying events for representatives of the Silver Sponsor (2Tickets)

Booking entry tickets to the ceremony and accompanying events for representatives of the Bronze Sponsor (Ticket)

A promotional video lasting between 50 to 60 seconds for 50 contestants (with the option to select the contestants) will be showcased on their social media platforms, as well as those of the competition, and shared on the pages of Miss Middle East and North Africa 2024

An advertising video (temporary story) of 30-55 seconds for 15 contestants, shown on their social media platforms and the competition

An advertising video (temporary story) of 30-55 seconds for 10 contestants, shown on their social media platforms only

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Yes, it was shown on the back screen of the theater

Partially

Specific Places

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Yes

Yes

Yes

Yes

Yes

Invitations to attend special networking sessions with Arab and international media, prominent guests, and decision-makers
The possibility of organizing private meetings with important figures
Invitations to attend special networking sessions with Arab and international media, prominent guests, and decision-makers
The possibility of organizing private meetings with important figures

An opportunity to communicate with Arab and international media, prominent guests and decision-makers
The possibility of organizing private meetings with important figures

Opportunities to network with other sponsors or distinguished guests

Opportunities to network with other sponsors

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Yes

Partially

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Luxury souvenirs or formal party gift set. A representative of the platinum sponsor was present on stage during the Queen's coronation

Luxury souvenir items or official party favors

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Yes

(Big)

Yes

(Medium)

Yes

(Small)

Yes

(Small)

Yes

(Small)

Yes

Yes

No

No

No

A certificate of appreciation and a luxurious commemorative shield expressing the organizing party's thanks for the platinum support

A certificate of appreciation or a commemorative shield expressing the organizing party's thanks for supporting the diamond sponsor

A certificate or plaque of appreciation expresses the organizing party's thanks for supporting the gold sponsor

A certificate of appreciation expresses the organizing entity's thanks for supporting the silver sponsor

A certificate of appreciation expresses the organizing entity's thanks for supporting the Bronze sponsor

The possibility of offering the Platinum Sponsor's products or services as grand prizes or in a lottery during the ceremony
An opportunity to set up a pavilion or exhibition for the sponsor in a prime location to display their products or services

The possibility of offering the Diamond Sponsor's products or services as prizes or in a lottery during the ceremony
An opportunity to hold a special pavilion or exhibition for the Diamond Sponsor to display their products or services

The possibility of offering the Golden Sponsor's products or services as prizes at the ceremony

The possibility of providing the silver sponsor's products or services to the contestants before the ceremony

The possibility of providing bronze sponsor products or services to the contestants before the ceremony

Provide a detailed report before and after the ceremony, including media and promotional coverage and the impact achieved

Submit a detailed post-ceremony report that includes media and promotional coverage and the impact achieved

Submit a post-concert report that includes an analysis of the media and promotional coverage and the impact achieved

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The possibility of conducting joint marketing campaigns before or after the ceremony to increase brand awareness

the possibility of conducting joint marketing campaigns before or after the ceremony

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Airline tickets and accommodation for two people for 3 nights

Airline tickets and accommodation for one person for 3 nights

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45000€

22000€

11500€

7500€

3500€



Why participate as a sponsor of the event?

- The distinguished success of the competition in previous years
- Great interest from bodies, companies and universities
- An ideal place to display your own products
- An international event that attracts the attention of all Arab countries

Target companies

- Fashion designers
- Economic companies in the field of manufacturing cosmetics and perfumes
- Aesthetic medicine clinics
- Beauty and Makeup craftsman
- For craftsmen in the jewelry industry
- Electronic materials and mobile phone companies
- Economic institutions in the pharmaceutical and parapharmaceutical industry
- Institutions in the field of communications



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